



# 2019 Thoroughbred Incentive Program Championships

September 6-8, 2019

## PROGRAM ADVERTISING ORDER FORM

Program is also for the New Vocations All-Thoroughbred Charity Show  
and will be distributed at the American Eventing Championships!

**PAYMENT AND MATERIALS DUE: JULY 15, 2019**

Ad Size	Rate	Specs
Full Page	\$600	8.5" x 11"
Half Page	\$400	3.85" x 9.9" or 7.9" x 5"
Quarter Page	\$200	3.85" x 4.75" or 7.9" x 2.5"
Hi-res, press ready PDF or JPG files		

### CONTACT INFORMATION

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### BILLING INFORMATION (choose one)

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*Cancellations or changes cannot be made after July 15, 2019. All advertisements are subject to the approval of The Jockey Club.*

**Return this order form to:** Kristin Werner, The Jockey Club, 821 Corporate Dr.,  
 Lexington, KY 40503, Email: [kwerner@jockeyclub.com](mailto:kwerner@jockeyclub.com) Phone: 859-224-2720  
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